



**City of Parkland**  
**City Commission Strategic Planning Workshop**  
**AGENDA**  
**March 10 and 11, 2017**

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**March 10, 2017**  
**8:30 AM to 4:00 PM**

- 8:30            **Welcome and Introductions**  
                 **Approval of Minutes – Strategic Planning Session 12/1/2016**  
                 **Agenda Review**
- 8:45            **Overview and Purpose of the Strategic Planning Process**
- 9:00            **Review Financial Status**
- Overview of millage rate
  - Government Funds update
- 9:45            **Update on Progress on Current Strategic Plan**
- 10:00          **BREAK**
- 10:15          **Review the City’s Mission and Core Values**
- Reach consensus on potential changes in Mission Statement and Values
- 11:15          **Discuss Key Issues and Priority Areas**
- Individual Commission members propose issues
  - Identify top three to five issues
- 12:00          **LUNCH**
- 12:45          **Discuss Key Issues and Priority Areas (Cont’d)**
- Prioritize issues (High, Medium, Low)
  - Identify success factors
- (As Needed) **BREAK(S)**
- 3:45            **Wrap-up and Closing Comments**
- 4:00            **Adjourn**



**March 11, 2017**  
**8:30 AM to 2:00 PM**

- 8:30            **Welcome and Recap**  
                  **Agenda Review**
- 8:45            **Evaluate Existing Goals and Objectives**
- Reach consensus on potential changes to goals
  - Reach consensus on strategic objectives
- 9:45            **Discuss Potential Action Plans to Achieve Goals**
- Develop potential actions or strategies
  - Discuss timelines and roles
- 10:30           **BREAK**
- 10:45           **Discuss Potential Action Plans to Achieve Goals (Cont'd)**
- 12:00           **LUNCH**
- 12:45           **Discuss Special Topics**
- Media relations
  - Others?
- 1:45            **Discuss Next Steps**
- 2:00            **Wrap-up and Adjourn**